

Job Description

Designation: WordPress Developer

What we need:

- 5+ years of experience in WordPress Development
- Strong understanding of WordPress coding, CSS, PHP and JavaScript
- Understanding of SEO at technical level
- Working knowledge of design and UX at technical level
- Familiar with email marketing tools and techniques

Looking for a skilled and experienced WordPress Developer to join our dynamic team. The ideal candidate should have a strong background in web development, WordPress development, and customization. In this role, you will be responsible for designing, implementing, and maintaining our WordPress websites and email marketing tools. You should be a detail-oriented self-starter who is comfortable working in a fast-paced environment and able to collaborate effectively with other team members.

Job Responsibilities:

- Design and develop user-friendly and responsive websites/Themes/Plugins using front-end technologies such as HTML, CSS, jQuery, AJAX and JavaScript
- Test and debug WordPress websites to ensure proper functionality across different browsers and devices.
- Keep up-to-date with the latest trends and best practices in WordPress development.
- Collaborate with designers, content creators, and other stakeholders to ensure website functionality and user experience align with business goals
- Perform website maintenance and updates to ensure optimal performance, security, and usability
- Keep up-to-date with emerging web technologies and best practices and apply them to ongoing projects
- Should be able to create responsive HTML emails and setup on email marketing platforms
- Ensure that all the code is fully responsive, optimized for search engines, and adhere to web standards.

Essential Requirements:

- At least 5 years of experience in WordPress “development” specifically
- Strong proficiency in web development languages and frameworks, including HTML, CSS, JavaScript, and at least one back-end language such as PHP
- Experience with popular WordPress plugins such as WooCommerce, Yoast SEO, and Gravity Forms, WPCache.
- Experience with website speed optimization, security, and scalability with the ability to understand the need of new technologies if required.